

TIME (AEST)	SESSION	PRESENTED BY	JOINED BY
09.30am - 09.40am	Acknowledgement Of Country	Neil Morris, DRMNGNOW	
09.45am - 10.15am	Keynote: Nina Las Vegas	Myf Warhurst	
10.15am - 10.30am	Spotlight Session	Funny Business	TBA
10.30am - 11.15am	The Art Of Selling Out	Darren Levin, Head of Content & Creative - Bolster	Brodie Lancaster, Sian Van Der Muelen, Ash Hills, Neil Morris, Tom Larkin
11.15am - 11.30am	Spotlight on Bolster	Funny Business	James Clarke, Managing Director
11.30am - 12.15pm	Unpacking Modern Culture to Engage Mass Festival Audiences	Andy Walsh, Business Director - Secret Sounds	Al Murray (Illy), Sally Claxton
12.15pm - 12.30pm	Spotlight on Australian Music Clubhouse	Funny Business	Larissa Jane Ryan, Director Michelle Grace Hunder, Photographer
12.30pm - 12.45pm	Keynote: Mo'Ju	TBA	
INTERMISSION			
01.15pm - 02.00pm	Building Influence in a Non-Mainstream Market	Luke Logemann, General Manager - UNIFIED Music Group	Lilit Chakman, Jake Taylor, Jane Slingo
02.00pm - 02.15pm	Spotlight Session	Funny Business	TBA
02.15pm - 02.30pm	Is Online The New Live?	Marcus Pugh, Account Manager - Harry The Hirer	
02.30pm - 02.45pm	Steve Cousins Performs Live	Steve Cousins	
02.45pm - 03.00pm	Spotlight on Nandos Australia	Funny Business	Cath Palfreyman, PR Manager
03.00pm - 03.45pm	Creating Content At The Speed of Culture	Darren Spiller, Creative Marketing Lead - Mushroom Creative House	Fiona Bateman, Tom MacDonald, Kari Richter, Susan Heymann
03.45pm - 04.00pm	Spotlight on UNIFIED Music Group	Funny Business	Jaddan Comerford, Chief Executive Officer
04.00pm - 04.45pm	Nothing Killed The Video Star	James Griffiths, Executive Creative Director - BRING, Universal Music for Brands	
04.45pm - 5.00pm	Special Performance To Be Announced!	TBA	

Plus! Those in Victoria can attend a special VMDO Networking Breakfast on **Friday 30 April** with **Ali Barter, Dave Batty** and **Lilit Chakman**. [Register here.](#)

Presented by: