

TIME (AEST)	SESSION	PRESENTED BY	JOINED BY
09.30am - 09.40am	Acknowledgement to Country	Neil Morris (DRMNGNOW)	
09.45am - 10.15am	Keynote: Nina Las Vegas	Myf Warhurst	
10.15am - 10.25am	Spotlight: Creative Victoria	Funny Business	Bonnie Dalton
10.30am - 11.15am	The Art Of Selling Out	Darren Levin, Head of Content & Creative - Bolster	Brodie Lancaster Tom Larkin Neil Morris Ash Hills Sian Van Der Muelen
11.15am - 11.25am	Spotlight on Bolster	Funny Business	James Clarke, Managing Director
11.30am - 12.15pm	Unpacking Modern Culture to Engage Mass Festival Audiences	Andy Walsh, Business Director - Secret Sounds	Al Murray (Illy) Sally Claxton Sarah Campbell
12.15pm - 12.30pm	Keynote: Mo'Ju	Jaddan Comerford	
12.30pm - 12.40pm	Spotlight on Nandos Australia	Funny Business	Cath Palfreyman, PR Manager
12.45pm - 01.30pm	Building Influence in a Non-Mainstream Market	Luke Logemann, General Manager - UNIFIED Music Group	Andy Miller Jane Slingo Jake Taylor Lilit Chakman
01.30pm - 01.40pm	Spotlight on Australian Music Clubhouse	Funny Business	Larissa Jane Ryan, Director Michelle Grace Hunder, Photographer
INTERMISSION			
02.00pm - 02.15pm	Is Online The New Live?	Marcus Pugh, Account Manager - Harry The Hirer	
02.15pm - 02.30pm	Steve Cousins Performs Live	Steve Cousins	
02.30pm - 02.40pm	Spotlight on ARIA	Funny Business	Annabelle Herd, Chief Executive Officer
02.45pm - 03.30pm	Creating Content At The Speed of Culture	Darren Spiller, Creative Marketing Lead - Mushroom Creative House	Susan Heymann Tom Macdonald Fiona Bateman Karl Richter
03.45pm - 03.55pm	Spotlight on UNIFIED Music Group	Funny Business	Jaddan Comerford, Chief Executive Officer
04.00pm - 04.45pm	Nothing Killed The Video Star	James Griffiths, Executive Creative Director - BRING, Universal Music for Brands	Andrea Darling Steven Sos Thandi Pheonix Alan Bibby
04.45pm - 5.00pm	Thandi Phoenix Performs Live	Thandi Phoenix	

Plus! Those in Victoria can attend a special VMDO Networking Breakfast on **Friday 30 April** with **Ali Barter, Dave Batty** and **Lilit Chakman**. [Register here.](#)

Presented by: